Analytics at Ford Motor Company
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Guest Speaker

Abstract: It is hard to find a portfolio of business problems more complex than that faced by the automobile industry. From designing diverse technical products, manufacturing efficiently, coordinating operations over a global footprint, managing revenue, optimizing credit risk, leveraging vehicle connectivity, to transitioning to more sustainable and autonomous vehicles, analytics plays a key role in many critical business problems. This talk will cover some of the broader business opportunities and specific projects being undertaken at Ford Motor Company. We invite attendees who are intellectually curious and also those who are interested in collaborating or working in this industry.

Bio: Joshua is an Operations Research analyst at Ford Motor Company. He received his PhD from Arizona State University in Industrial Engineering.